DMARC - the gold standard and global best practice for email spoofing security

DMARC is a tool that helps prevent hackers from impersonating and pretending to be you or your organisation when sending malicious emails (known as Spoofing).

DMARC is a protocol that helps protect your domain's email identity, improves security for email, and improves delivery of emails into Inboxes instead of Spam/Junk folders.

DMARC is an acronym for Domain-based Message Authentication, Reporting & Conformance. It combines two standard authentication and encryption tools, and an added layer of telemetry. DMARC is always used with SPF (Sender-Policy Framework) and DKIM (Domain Keys Identified Mail).

It's surprisingly easy for malicious actors to disguise their identity and make emails look like they're coming from your domain (e.g., your CEO's or Finance Department's email address). Criminals often use Spoofing to conduct attacks like Phishing, Malware, Ransomware, and Business Email Compromise (BEC) fraud.

DMARC can save a business from reputational damage, financial losses, loss of customer trust, and regulatory fines.

A lot of businesses aren't aware of the threat of spoofing or the importance of implementing DMARC. They also don't understand the risks and the potential consequences of not having proper email authentication in place.

Those that are aware of DMARC know that it's quite complex to set up and maintain; and if they don't have the technical expertise or resources, it's often not implemented.

ARMD.digital, in partnership with Sendmarc, offers a solution that automates the DMARC implementation process and will have you fully protected within 90 days, with ongoing monitoring and user-friendly reporting.

I'm interested, what are the next steps?

Book a free 30-minute meeting to understand the problem and solution more fully – you'll be amazed at how easy we make it.

Book A Free Meeting

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Protect your business and customers from email fraud with DMARC – a global email authentication solution.